

Register Now for 2 Community Trainings!



March 14 and 15, 2006

# Community Training

## COMMUNITY LEADERSHIP TRAINING

**March 14**

This training taps into existing resources, relationships and energy in a community to achieve a compelling pollution reduction goal. The leadership approach helps to surface hidden community assets and resources and deploy them effectively. It helps community leaders generate excitement, form partnerships, make deals, and secure the resources needed to achieve dramatic air toxics reductions.

## ASTHMA MEDIA WORKSHOP

**March 15**

This is your opportunity to become a community leader by joining the award-winning national childhood asthma media campaign sponsored by the Ad Council and the EPA. The "Goldfish" campaign encourages parents to learn more about ways they can help reduce their child's asthma attacks. This workshop will be devoted to media and community outreach best practices using the campaign's many products and tools. You will leave this training fully equipped with an action plan and the confidence to leverage the media for more exposure in your community.



**To REGISTER for this free training:**

**Don't Let a Child Feel Like a Fish With No Water**

Click on: [www.epa.gov/region8/air/atoxics/training.html](http://www.epa.gov/region8/air/atoxics/training.html)

WHEN: March 14—15, 2006  
9 am—5 pm

WHERE: Utah Dept of Environmental Quality Building  
Main Conference Room  
168 North 1950 West  
Salt Lake City, UT

REGISTER By March 7, 2006

*Sponsored by*



For more info:

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